El Excentrico

Humberto Garcia

October 20, 1966



Angie Medina witching you a witchy Halloween



Fellow Californians of Mexican Decent

I have been informed by Dr. Francisco Bravo and many others, of the lack of regard and of opportunities accorded the Mexican-Americans to participate in State Government by the present Administration.

I have made the resolve that ALL citizens of this State, regardless of ethnic background, shall receive just and equitable consideration in all facets of State Government, with particular emphasis in those uniquely affecting the Mexican-Americans, such as in the field of education, in agriculture, in labor and employment, etc.

I invite all of you to review my written comments on these matters and also to visit with me personally as often as it is opportune for both of us to do so and to allow me the privilege of explaining to you in detail some of the great aspirations that I have for all of us and for CALIFORNIA.

A very grateful friend,

Ronald Reagan

RONALD REAGAN

VOTE - REAGAN for GOVERNOR Tuesday, Nov. 8

PAID by:

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Mexican American Democrats for Reagan Committee

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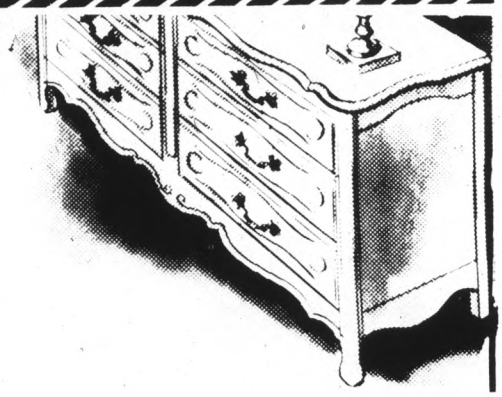
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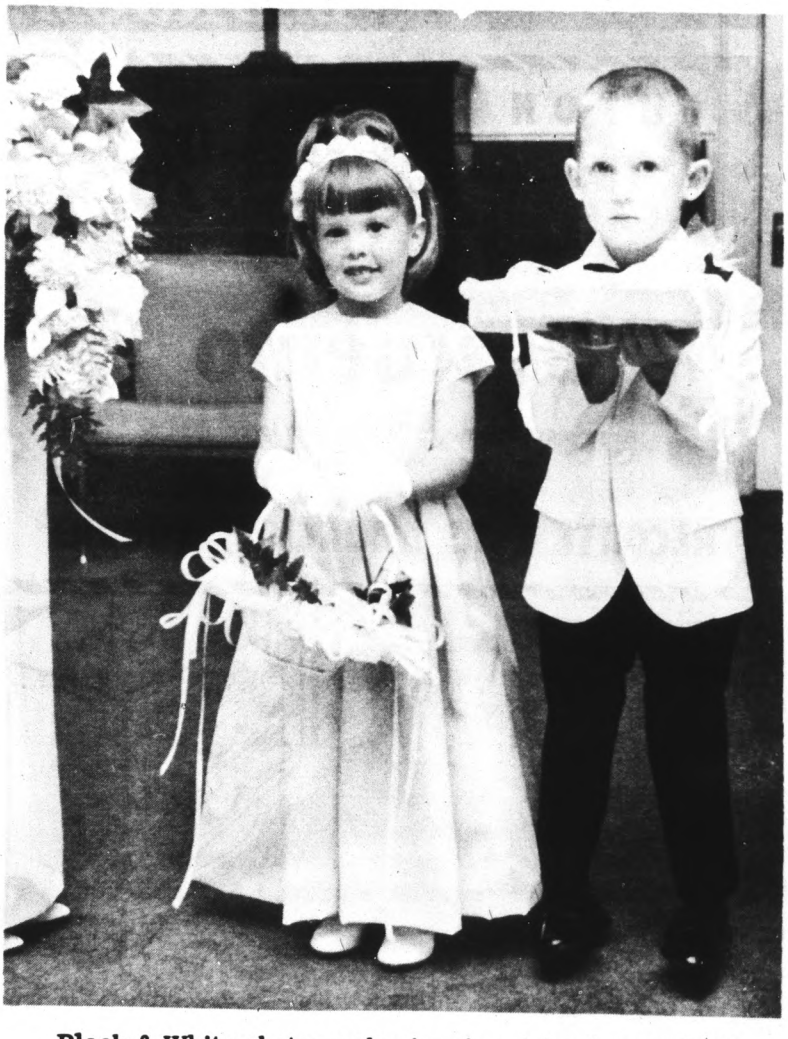
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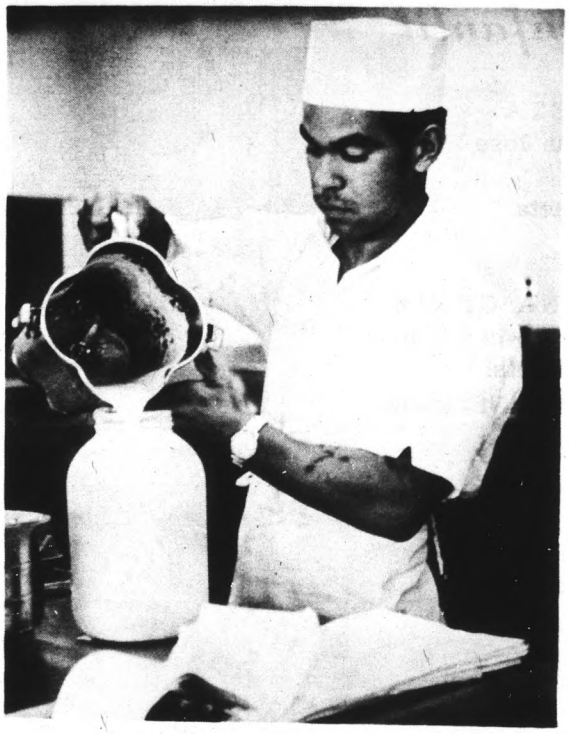
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An NYC trainee works in the County Hospital kitchen learning a trade that can help him find a permanent job later.

MAN, I' M DEAD!

In Santa Clara County there are over two thousand young people that walk our streets that echo, I' m Dead! As you become acquainted and as they let the outsider look in, you discover that most of them are justified in feeling dead. They are! Dead because they have no hope for steady employment. Dead because they lack adequate training. Dead because of no high school diploma. Dead because of not being accepted by the "In Group". Dead because poverty drugs the mind and will. Dead because hope is lost. Thus, even God becomes dead. For over 750 Santa Clara County youths this theme has been changed to Man, I' m alive! The Neighborhood Youth Corps has brought new life and hope. This is one of the anti-poverty programs of the Economic Opportunity Commission. The Neighborhood Youth Corps Program starts with a young man or woman registering at the Yough Opportunity Centers located throughout the county. Youths from 16-21 years old are eligible. At the YOC a friendly counselor determines needs, likes, dislikes and abilities. If the youth decides to enter the NYC he or she is assigned to a non-profit training agency and life begins anew.

Each out-of-school enrollee may work a maximum of 29 hours a week at a $1.30 per hour. Youths attending school work a maximum of 10 hours, and enroll through NYC administrators in high schools they are attending. Boys and girls from 16-21 years of age are eligible. Education is resumed through special adult education classes whereby the youth can once again strive for that absolute necessary high school diploma. Through on-the-job training, an enrollee begins his way to full-time, steady employment with opportunity to grow and develop. This brings dignity and self-confidence. Work habits are formed that carry over to full-time jobs. Getting to work on time, being dependable, enthusiastic and dealing honestly are things that make a person valuable to an employer.

Through the 27 non-profit agencies that give of their time and talent, many Santa Clara County youths have had a whole new world open up for them in new jobs and opportunities.

A counseling program has been devised to assist each enrollee to solve his problems in a realistic practical manner. The goal of every NYC counselor is for the enrollee to take his place as a productive individual in our society that has found human dignity, social success, a new way of life where there there are no echoes of failure but the fulfilled shout, Man, I Live!

If you, too, want to live, jobs are now available which will enable you to earn and learn while working in such jobs as:

Office Aides; Library Aides; Laboratory Office Aides; Library Aides; Laboratory Aides; Recreation Aides; Sales Aides and Engineering Aides, etc.



The girl in the dark dress is an NYC aide in the County Hospital medical laboratory. She works under the supervision of the medical technician in the white uniform.

Interested youths may apply today at:

(continued next page) .....

Youth Opportunity Center
215 Balbach Street
San Jose, California

Youth Opportunity Center
1660 E. Santa Clara Street
San Jose, California

Department of Employment
453 Sherman Avenue
Palo Alto, California

Department of Employment
590 N. Monterey Street
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●

LAS ELECCIONES DEL PROXIMO 8 DE NOVIEMBRE Y UN REELEVANTE ACONTECIMIENTO SOCIAL

Ya casi se avisora en el horizonte del mundo de la politica, la aurora del proximo 8 de noviembre, dia de elecciones, dia en el que todos los ciudadanos residentes en este bello y uberrimo Estado de California, acudira a los diversos prescintos, establecidos para que pueden los californianos capacitados para ejercer su derecho de voto, derecho que no solo es esto, DERECHO, sino tambien un privilegio inealeniable de los hombres libres, expresar su libre voluntad para elegir a los representantes que en el siguiente periodo legal, rijan los destinos de California.

Ya en varias ocasiones he dicho que las elecciones son algo asi como una especie de primavera generatriz poseedora del maravillioso - don de provocar dentro de las conciencias ciudadanas una eclosion de anhelos renovados por un mayor bienestar de la comunidad y una resurreccion de las esperanzas desvanecidas ante la escueta frialdad de las realidades.

El preambulo anterior justifica el subsiguiente contexto del presente articulo dado que dentro de las filas del gran Partido Democrata prospera la especie de que acaso, de conseguirse la releecion del Governador Edmund Pat Brown, el hecho repercuta favorable mente para todos nosotros los mexicanos y mexico-americanos si conseguimos que un individuo tan honrado, decente y capacitado, como lo es el licenciado Jose Hector Moreno sea designado para ocupar el puesto de Juez de la Corte Municipal por el distrito de San Jose, Milpitas y Alviso, colmando los ardientes deseos de sus numerosos amigos y partidarios.

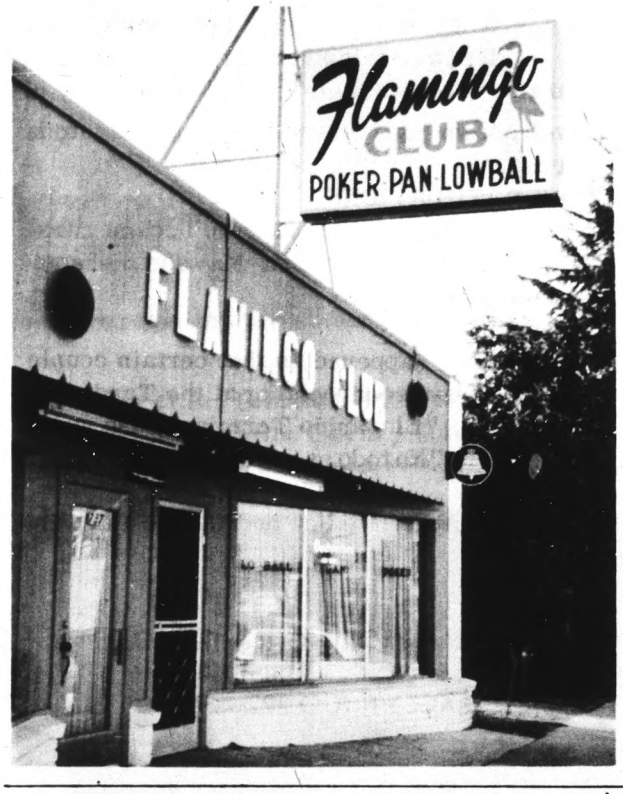
Del seno mismo de nuestra raza, ostentando nuestro color, corriendo por sus venas la sangre mexicana, sabiendo nuestras necesidades, sintiendo en carne propia nuestras penas, impuesto de nuestros deseos, Jose Hector Moreno, el abogado mexicano que en los pasados comicios batiera el record que hasta hoy han alcanzado los candidatos de ascendencia mexicana al conseguir mas de doce mil votos, puede ser designado por el prenominado puesto, y esto por si solo, justifica el que las filas del Partido Democrata se apresten a dar la batalla decisiva en pro de la reeleccion de nuestro digno y actual gobernador. A tal fin, se ha organizado una gran tardeada que el domingo 6 de noviembre se efectuara en el conocido y popular Rainbow Ballroom fedo de la poderosa Empresa Davilla y donde ademas de escuchar a los candidatos del Partido Democrata, y deleitarse con buena musica, con artistas en persona y otras atracciones mas, en forma absolutamente gratuita, podran todos divertirse y orientarse para proceder en consecuencia llegado el dia de las elecciones. Por una singular asociacion de ideas y de circunstancias de tiempo y de lugar, este acontecimiento resvestira una doble significacion por aunarse a otro de diversa indole: el onceavo Aniversario del popular y experto Maestro de Ceremonias de ese famoso centro recreativo, Carlos Gomez quien precisamente fuera el direcde la brillante campana electoral de Licenciado Moreno en las pasadas elecciones de junio. Carlos Gomez, activo en sus cometidos, y formidable como maestro de ceremonias y animador de espectaculos, cuenta con una experiencia aquilatada por mas de una decada de actividades dentro de esta clase de trabajos, y es justo, y grato al mismo tiempo para todos sus amigos, el ofrecerle un merecido homenaje de simpatia en ese dia que para muchos sera inolvidable.

Once años, significan mas de una decada de luchas, trabajos, anhelos, acaso amarguras y sinsabores, como representan la experiencia que ha estructurado su recia y bien definida personalidad artistica.

Ya de antemano, Carlos, te felicitamos deseando cordialmente que sigas depurando tu estilo, adquiriendo mas y mas quilates en tus ya grandes meritos como Locutor y Maestro de Ceremonias, cosa que se te desea en nombre de uno de esos afectos que embellecen la vida y engrandecen al hombre: la amistad.

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Club Zanzaree

ANGIE MEDINA

HI!

Here we are again, and happy too, replacing Marcie in writing this column, trying our best to make it interesting. . .

Y como se dice que a nosotras las mujeres nos gusta mucho el chisme, pues empezaremos con eso:

RUMORS:

Hear that the Great dancer and imitator CARLOS DEL CAMPO won't be appearing at the Quiet Village anymore. . .What happened Carlitos don't they pay you enough money?..

That a certain young couple that barely got married are trying to get an anulment. . . How true this is?. . .We don't know we just heard. . . . .

That Felipe Diza is in love and wants to get married. . .Who is the lucky girl Felipe?. . . . .

GOSSIP:

Heard that Lovely Nena has received a personal invitation directly from Spain from her dreamboat EL CORDOBES to attend to his first "corrida de toros" . . . Boy, Nena how lucky can you get!

Little Al Rodriguez was at a local Night club in the company of three lovely girls, having a lot of fun . . . he says that good things come in "three's" . . .

A certain girl with the initials M. M. broke up with her boyfriends . . . and the good thing about it is that she doesn't look unhappy about it . . .

Speaking of Broken Hearts, wonder if Gloria A's heart is mending? . . . .

If you'r wondering where the nice-looking guys are go to Furniture Discount House and to San Jose Ford Sales, they are very friendly and are always willing to make friends . . . . .

Is everybody ready? . . . For what? For the Holloween dance sponsored by Club San Felipe on Saturday October 29, from 8:30 till 1:00 a.m. at the I.E.S. Hall on E. Santa Clara St. Kiko Morales and his Satellites will play for your dancing pleasure, there will be door prizes for the best Holloween costume... donation only $1.25 . . . be sure to attend and have a ball ! ! !

BIRTHDAY:

What is a party without champagne? Belated birthday greetings to Mrs. Margie Flores who celebrated her birthday at a well known night club with champagne y toda la cosa.

CONGRATULATIONS:

To Joyce Martinez who became Mrs. Paul Trujillo on October 15. May she be happy forever and ever.

TOGETHERNESS:

What happened to that certain couple that are always seen together at the Tardeada. Seems like, "El Cariño Termino". Oh well, como dicen, "No todo es eterno en esta vida".

Angie Medina and Connie Garza

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En la foto el Dr. Lawrence Stern y las atentas recepcionistas Annette Obeso y Susana Lopez.

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EXCENTRICO takes great pleasure in introducing lovely and talented

JUDY ANN GONZALES

Who is currently appearing with Pepe Rodriguez Orchestra LOS PEPES.

Judy is 18 years old, was born in Portland, Oregon she has resided in San Jose for the past 11 yrs. Graduated from San Jose High School. Her parents are Roberto and Juanita Gonzales. You can see her in action Sunday, October 30 at the I.E.S. Hall Halloween Dance.

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Daniel Saldaña

Ha abierto sus puertas un nuevo Museo de Arte en esta Ciudad de San José, esta bella ciudad que dia a día esta tomando perfiles cosmopolitas, tanto por su extención, como por su crecimiento de población.

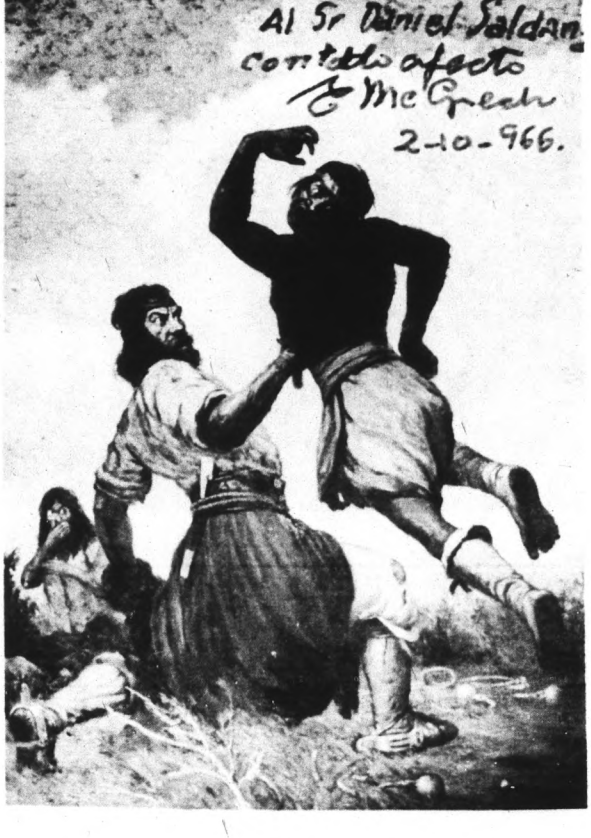
El Museo Triton esta localizado en el numero 99 al Sur de la Calle Segunda, Cuenta entre sus obras de arte una colección de cuadros del gran artista pintor Argentino Enrique Mc Grech; el tema artístico de Mc Grech es totalmente argentino y en su mayoría ilustra pasajes de una de las obras literarias más populares en la Tierra del Plata que lleva por titulo "La Vuelta de Martin Fierro". Este libro es un poema bravio y filosófico a la vez, por sus perfiles a Pampa y a Guacho, recuerde las andanzas del Hidalgo Manchego, desfacedor de entuertos, "Don Quijote de la Mancha". Martin Fierro se puede considerar como la obra cumbre de la Literatura Argentina.

Sobre este episodio epico hacen gala en los pinceles del gran artista Enrique Mc Grech. Algunos de estos magníficos cuadros se exhiben en el Museo Triton, al admirarlos, nuestra mente se remonta al panorama que contempló el gaucho cien años atras, vivimos por un momento el rudo batallar del gaucho o del pampero noble y esforzado, que marcó con las ruedas de sus carretas o con los cascos de su caballo la extención toda de la gran tierra argentina.

"EL RANQUEL"

Indio de la tribu de los ranqueles de la Provincia de la Pampa; tribu que se ha extinguido.





"EN EL CUCHILLO LO ALCE"

Uno de los episocios narrados en el poema épico Argentino Hernandez Martín Fierro.

Mc Grech estudió la carrera de medicina-veterinaria; pero su verdadera vocación fué el arte y se dedicó a él. En 1910 recibió una beca para ir a estudiar a Europa, estudió en la Academia San Fernando, en Madrid, España. En 1911 recibió una mención

(continua en la siguiente plana) .....

honorífica en Paris, Francia. En 1912 recibió igual distinción en Madrid.

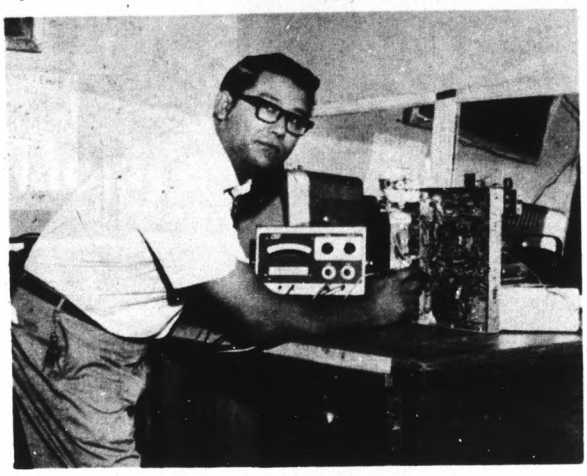
En la Ciudad de la Plata y San Martín recibió dos Medallas de oro como reconocimiento al mérito de sus trabajos en esas dos competencias. Ademas, durante su carrera de artista ha recibido muchos trofeos ganados en su propia patria.

El Doctor Mc Grech visitó recientemente los Estados Unidos por una honrosa distincion del Ministerio de Relaciones Exteriores de la República Argentina y del Depto de Relaciones Culturales.

Exhibió sus cuadros en el Washington State Historical Society Museum de Tacoma. Inauguró el Thomas Burke Museum en Seattle, Washington, donde exhibio cuarenta de sus obras. En San Jose, estan en el Triton Museum de Arte, 63 de sus exquisitos lienzos que plasman vigorozos una epoca de la bravia vida de las Pampas Argentinas.

Antes de partir Mc Grech a su querido Buenos Aires, tuve la oportunidad de entrevistarlo y me hizo la gauchada, (como dijer un che) de dedicarme las fotos de sus cuadros que aparecen en este número del Excéntrico.

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Magazin Social, Fotográfico Latino-Americano

AÑO 18 Num. 1 OCTUBRE 20, 1966

SAN JOSE, CALIFORNIA

CY 2 - 4273 195 DEVINE ST.

Publicado los dias 5 y 20 de cada mes en San Jose, California, Condado de Santa Clara.

HUMBERTO GARCIA Director

MARY ROGERS TYPIST

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* * * * *

Esta revista no se hace responsable de ideas u opiniones en articulos firmados.



AIDS BROWN

U.S. Sen. Joseph Montoya, right, New Mexico Democrat, chats prior to his Committee of 100 address in support of Gov. Edmund G. Brown. Participating are Congressman Don Edwards (D-San Jose) left, and Joe Sarzoza, Committee of 100 president.



Club Riviera

First of all I would like to introduce myself, I am Hillard Payer the new writer for **Club Riviera.** So bear with me if I make a few mistakes. I took over for Mr. Frank Espinoza because he is involved in other matters. I hope I can do as good as he has done in the past in writing the column. We will miss you Frank and hope to see you around. From me to you Frank, the best for you and your family.

CLUB FUNCTIONS

We are doing very well with our club, we have added a couple of new members and their wives. Also I might add we discussed at our last meeting that we would add the wives to the club, too. Since they have joined they have done alot for the club.

I believe they will help us alot in the future. I would like to mention the names of the wives who joined us: 1) Mrs. Vivian Ramirez 2) Mrs. Delores Payer 3) Mrs. Chris Henry 4) Mrs. Juanita Padilla. Congratulations girls.

NEW PARENTS

I would like to congratulate Mr. & Mrs. Alonzo Rodriguez on their new arrival, from the stork, of a big 7 pound, 9 ounce baby boy this month. I happened to be over at their house the night it happened and Al was a nervous husband, but everything turned out well. Huh Gloria! Anyway we will see a few more O. K. Al, just kidding. Lots of luck to you both.

HUNTING SEASON

Well, well here they go again. This makes it number four for Frank Kawakami and Ron Henry, deer hunting that is. They are going, or I should say are gone to Oregon to hunt. This time bring one back boys, so we can take a picture and put it in our club album. Good hunting. I understand a certain party stayed behind, maybe next year O.K. J.

BASEBALL

I hope everyone was satisfied on the outcome of the World Series. Anybody make any money? I think everybody was surprised, Baltimore and especially the Dodgers. Oh well, there is always next year. I was satisfield with it. Were you Juanita?

I would like to say at this time, to all who were born in the month of October, Happy Birthday. And to my sister Mrs. Mary Adams, "How old are you now, sis?"

HILLARD PAYER

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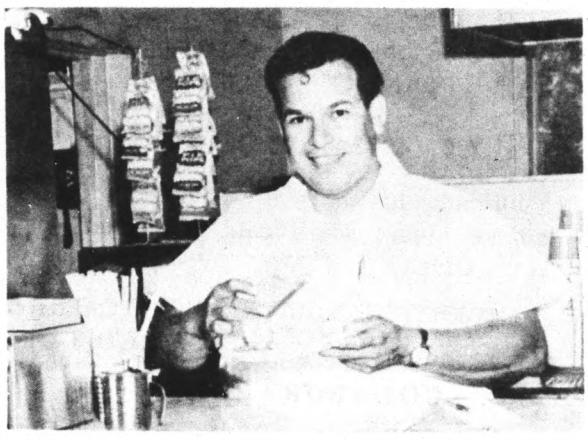
(Esquina con la Alameda)

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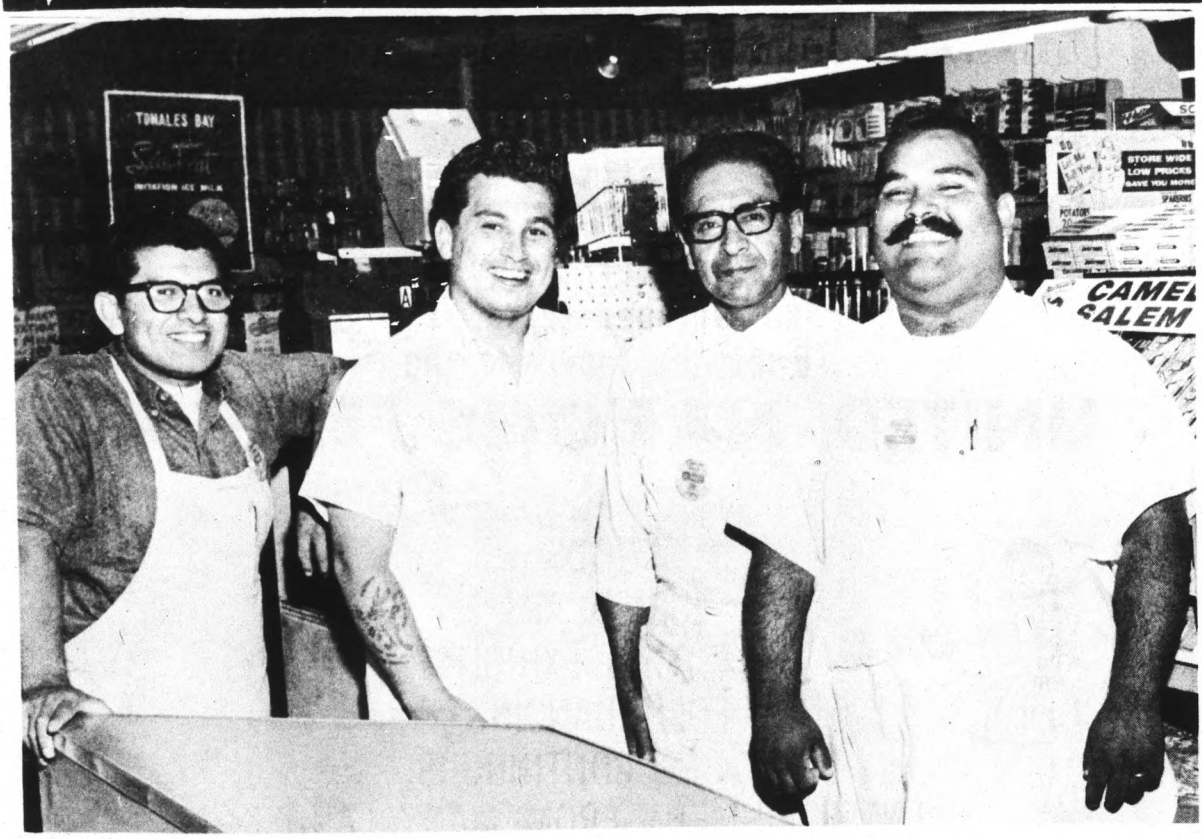
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OUR COVER

Lovely ANGIE MEDINA adorns our cover this issue. We picked her because in our opinion she makes a mighty pretty witch. Her parents are Albert and Maria Medina, she hails from Tiajuana Baja California, has resided in San Jose for the past 10 yrs. She graduated from Mountain View High School.

Angie is currently employed as secretary at Lalo Caballero's Radio KLOK Studios.



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POETICO

by R. Martinez

LA NOCHE

Noche, tu conoces mi amor y mis penas
decia un vagabundo al contemplar el cielo
y yo que ame a muchas mujeres bellas
hoy paria por el mundo ruedo,
son mis noches tan negras sin estrellas.

Ame una mujer con toda el alma
le di mi corazon en pureba de cariño
todo era alegria, todo era divino
la vida para mi habia cambiado
vivia en un mundo diferente,
no pensando que un dia el destino,
me volviese desgraciado.

Ya la vida no me da sus ilusiones,
se la dejo en manos de la suerte,
ya no busco al amor ni las pasiones,
hoy solo el corazon desea la muerte.

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las cosas que tu me has prohibido
tu sabes lo que sufre un condenado,
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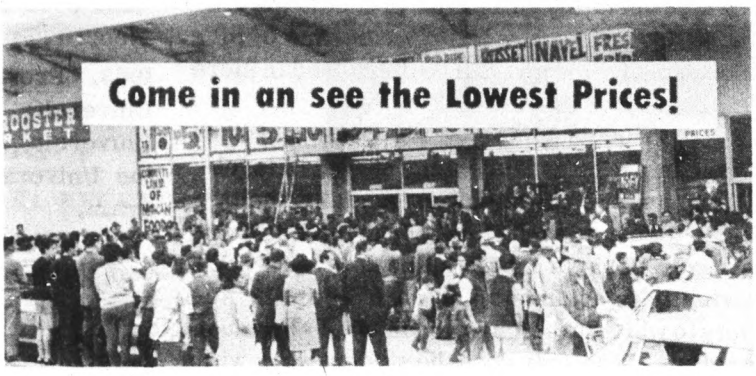


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ISABEL CURON

As mentioned in our presentation of Stu-Initiative (Sept. 20) SI' s purpose is to enlighten and help the Mexican-American populace. With concentrated efforts on the Mexican-American student, Student Initiative based its constitution on the following four principles: 1) educational, 2) social, 3) cultural and 4) economical advancement, and from these has established its goals.

1) Education

Because a disproportionately low segment of the Mexican-American population pursues higher education after high school, SI has developed a three phase program designed to investigate and alleviate this problem. First, it has gathered and is evaluating data on the status of Mexican-American higher educational enrollment. Second, it is establishing a center for Mexican-American studies through utilization of research, centralized depository and college community resources.

Finally, it has begun a demonstration program aimed toward the high school student and appropriately called the pre-college program. These are the basic endeavors of SI' s educational aims and will be discussed in more detail in later issues.

2) Through the establishment of such an organization as Student Initiative, SI is fulfilling its second objective-social development. Because each student is involved in one or several of SI' s projects, he is given an opportunity to assume an active role in the society to which he belongs and in which he must function. Not only does the student work with fellow students but he comes in contact with faculty and community leaders. Socially and inwardly he achieves the confidence to work along side his fellow citizens.

3) With the many films, lectures and discussion panels open to the student through Student Initiative, SI encourages a cultural development on a wide scale. Emphasis is placed not only on the Mexican culture but on its history as well.

4) Finally, we come to economic aspect of SI. Indirectly, its only economic function is to make available any information concerning economic opportunities. Basically, SI has no monetary support and is completely dependant on membership dues.



Featured in this month' s issue of EL EXCENTRICO is Dr. Gail Putney, professor of sociology at San Jose State College and one of SI' s faculty advisors. A native of Lincoln, Neb. Dr. Putney has been teaching at SJS since 1963. Previous to this, she taught at Drake University, Des Moines, Iowa; Florida State University, Tallahassee, Florida; and through the University of California Extension Program.

Married to Dr. Snell Putney, she has two children.

Dr. Putney' s interest in Student Initiative stems from her work in a Mexican village while researching for her doctoral dissertation. On campus she is well liked as a person and widely admired as an instructor. Student Initiative feels honored to have Dr. Putney as one of its advisors.

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Correccion

La foto capta un momento durante la recepcion del matrimonio de los jovenes Mirtha Castro y Mario Guzman que se verifico el Jueves 8 de Septiembre, 1966 a las 10:00 a.m.

La recepcion fue amenizada por el conjunto

GALI y LLABRES

y no por Tony Jordan como lo presentamos.



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OUT SANTA CLARA WAY

MARIO VASQUEZ

Eleven days of events are slated for the grand opening of the downtown Mission Center in Santa Clara. This is the first part of the Redevelopment and these eleven days will be known as Mission Fiesta Days. This project cost $1, 500, 000. In keeping with the trend of Fiesta Days, the Mexican-American Community in Santa Clara has been honored by having this day, the Grand Opening Day, as Mexican-American Community Day. The Council General of Mexico, Adolfo G. Dominguez, will be on hand as one of the main speakers at the Ceremony on October 22, at 11:00 a.m. Twenty-five booths will be placed in the parking lot, on the Corner of Benton and Jackson Streets. A Mariachi Band will be on hand at the Ceremonies and will play and sing after through the Santa Clara Mall. From about 2:00 p.m., a live program will be presented and broadcasted through Radio KLOK and will continue through the afternoon on KOFY. That same night, there will be dancing under the stars to a popular orchestra. All of these are courtesy of Pink Elephant Stores. Plans are for the Children to have a piñata party. Once again, Mike Ybarra has been arranging everything on behalf of the Community. Do not miss this event. Monday, October 24 will be German Day, Tuesday Police and Fireman Day, Wednesday, Ladies Day, Thursday Hawaiian Day, Friday will feature the Battle of the Bands, Saturday, Portuguese Day, Sunday there will be bicycle races and Monday October 31, guess what, a Halloween Parade. Come to our fair city and enjoy yourself.

How's my bowling??? Of course, I am always bowling my average and probably so are you. A point of interest while looking at the 1966 Bowling Year Book was the averages of a bowler from Plymouth, Wisconson by the name of Charles (Casey) Jones who bowled in four leagues and ended up with averages of 220, 227, 228, and 229. I am just hoping I can bowl some games like that.



TALES FROM THE ORIENT

It was a beautiful Sunday that day in 1947, in Osaka, Japan. Decorations were being placed all over town for the great Festival of Cherry Blossom Time. All Japanese girls and women were dressed in their ever beautiful and colorful kimonas. It was that day that Rosendo Rios from McAllen, Texas and I were riding in a bus down Mido-suji or Lightning Blvd., the main street of Osaka. He and I were the only GI's in the bus. As we were arriving at our stop near the Headquarters of the 25th Division, the bus made a sudden stop to avoid hitting a pedestrian. Since I was the first in line to get off, I was forced onto the hand rail and everybody standing was shoved against each other. At that time, sombody asked "Te empujé?" Rosendo looked at me and asked, "Que dijiste?" I then answered "Yo no dije nada!" After we got off the bus we looked around us an saw only Japanese people. One young girl stepped up, bowed and kindly asked "Que creen que nomas ustedes pueden hablar Español?" "Now Señorita, "I answered. That was the first Japanese person I found that could speak my language... Her name was Miyako Kanagawa. Read next issue for the continuation of this true story, as it happened to me.

All those persons who attended the San Felipe Schools, please contact one of the committeemen for your Bid. Don't forget, November 12, 1966 at Dick's Dragon is the San Felipe ex-Student Roundup.

•••••••

Club San Felipe Halloween Dance, Saturday, October 29th at the I.E.S. Hall, 1401 E. Santa Clara. Music by Kiko Morales & Satellites. Donation $1.25 per person, time will be 8:30 p.m. There will be door prizes and prizes for the best Halloween Costumes.

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CLUB San Felipe

Candy Veliz

COME ONE, COME ALL, to Club San Felipe Halloween Dance. The date is Saturday, October 29th at the I.E.S. Hall. The time is 8:30 p.m. to 1:00 a.m. Kiko Morales & his Satellites will play. There will be door prizes and also Grand prizes for the best Halloween costumes, so don't forget your mascaras. Donation is $1.25 per person.

When ever we can, lets give a hand to Oscar Gonzales and Rudy Tenes. Their untiring efforts in helping the farm workers is to be admired.

Lupita Mendoza, you are a doll for playing the cupid roll. When it gets time for you to select a gent, pick Mike, Jr. There is a lot of him.

Credit where credit is due. Hail to Jim Baeza & Amador Urabazo. Their efforts in the form of a decorated car in the 16th of Sept. parade paid off. We got a prize. Thanks also to the ladies that helped. We will never make it without you.

Richard Martinez went to the San Francisco riot with the National Guard. This is his second one. He was also in L. A. We will just refer to him as the riot specialist. Lets hope he doesn't have to display his talents anymore.

Mariachis at La Poblana Restaurant every Sunday from 2 to 6. Vamos a La Poblana on 76 W. San Antonio St. A comer y oir Mariachis.

This is your chance to get the best furniture for the least prices. The Furniture Discount House on 82 E. Santa Clara St. is expanding and a big sale is going on. So come in and take advantage of it. Lo esperamos. Ask for Candy. That's me. It will be my pleasure to show you our entire stock. We thank you.

Here is a photo of Governor Pat Brown taken in his recent visit to San Jose, under the auspices of the Round Table Committee. Left to right (photo) Dr. Arturo Cabrera, Gov. Brown, Candy Veliz, Congressman Edward Roybal, and John Castro. Governor Brown made a lot of promises and we are going to see if he keeps them. Our eyes are upon you Honorable Governor.



(continued next page) .....

Sorry to cut you off the picture Luis Juarez, but you thought it was sleeping time.

Home for a few days is Alice Zamora. She is in the Job Corp. Alice spent some time in Huntington, W. V. and now she is on her way to Los Angeles. Good Luck.

This the GREAT SEBASTIAN
Do you recognize him?



Yolanda Miramontez says that its getting to be a drag, every time she opens the Excentrico Raymond Zamora' s picture is in it. Yolanda, from now on I' ll just put Jerry Villarreal and his brother Joe "cheche" Ramirez picture in this magazine. O. K.

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La Señorita ELSA LOMAS hija de los esposos Rutilio y Cruz Lomas contrajo nupcias con el caballero BALDEMAR CHAVARRIA hijo del matrimonio Nicolas y Presentacion Chavarria, el dia 11 de Septiembre del presente año, marcando el reloj la 1:15 de la tarde, en la Iglesia Holy Trinity de esta ciudad de San Jose.

La recepcion se verifico en el National Guard Armory, asistiendo familiares y amistades Ambos contrayentes son procedentes de Del Rio Texas donde estableceran residencia.

En la grafica: Rene Peña, Victor Flores, Joe Camarillo, Saul Morin, Gilberto Lomas - padrino, Steve Pargas, Arnaldo Lomas, Jesus Patiño, Yolanda Lucero, Coly Esquivel, Amparo Lara, Delia Lomas, Josefina Lomas - madrina, Julia Pargas, Gloria Gaspar y Raquel Lomas.

LEITER STUDIO.

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de las
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Richard Diaz

FAMILIA GONZALES
Nueve herederos, 4 mujeres y 5 hombres
el padre de esta distinguida y elegante
familia es el Sr. Salvador Gonzales, Sr.

Take great pleasure in introducing lovely Miss ALICIA MEDINA who is presently vacationing in San Jose. She resides in East Los Angeles and is employed as a Beautician in Montebello California. She enjoys San Jose an awful lot.

Iz. a der: Reyna, Lupe, Sr. Salvador Gonzales, Sr., Hortencia y Elena Gonzales.

Deiz. a der: Jessie, Angel, Oscar, Salvador, Jr. (el popular charro, cantante) artista de radio, teatro y television, Sr. Salvador Gonzales y **Silvino.**



The Committee of 100 held a dinner meeting at Bohannon's Restaurant August 10, 1966 which included the installation of their new officers: Maj. Joseph Sarzoza, President; John Castro, Vice-President; Luis Ybarra, Secretary; Joe G. Lopez, Treasurer; Monico Amador, Parliamentarian; Dr. Y. Arturo Cabrera, Director; Peter R. Mesa, Director; and Ernesto J. Paramo, Director.

Passing the gavel to the new president was Robert Rodriguez, founder and first president of the Committee of 100.

This organization was formed because of the great need in our community to advance the political stature and representation of the Mexican-American community. While this group will be an active political organization it stresses the philosophy that without funds the political efforts of our community will be minimal. Its dues are $100.00 per year. The Committee of 100 hopes to create a fund that will help support programs and political candidates deemed beneficial to the Mexican American Community.



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ENGAGEMENT

Miss Cecilia Reyes, daughter of Mr. and Mrs. Martin and Sara Reyes, has announced her engagement to Mr. Daniel Carrillo, son of Mr. and Mrs. Salvador & Maria Carrillo.

Miss Reyes is a native San Josean, attended San Jose High. Daniel is a native of Fresnillo, Zacatecas and attended Selma High School in Selma, California.

Wedding bells should ring for the young couple in January, 1967.



THE POLITICAL SCENE

William T. Ellis

MISNOMER: The newest organization to be set-up, apparently, as a front for the Brown Political Machine is the "Non-Partisan" committee of 100. This group of Political Opportunists had its beginning back when the Mexican-American Roundtable was embroiled in the slaughter of their own surname in that conspiracy with the far left to disembowel the E.O.C. The same old gang has now coined a new name in the hopes of covering up the reputation they have given to M.A.P.A. and that paper organization the C.S.O. The top figure had to be one without too much adverse exposure so a newcommer to the Garden City, a Mr. Joe Sarsoza steps in the very questionable position of being both a high paid Government employee of the Poverty Program and the **spokesman at a support dinner for Ole** "Pat on the Head". Other key figures in this clicque are Art Cabrara-festooner; Bob Rodriguez - campaign manager for the Gov's local struggle, and the off-hired consultant (?) for the Governors flip flop farm program - Al Pinon. Non-partisan they say - now really, do these people think that the public is illiterate?

IT ONLY HURTS WHEN WE LAUGH:

The Governors last-ditch tactics clearly show that he realizes that he no longer represents the people in the State of California. He has leaned on the name of the President (and the Mrs. at that), and on the Kennedy name and last week for the Mexican-American he imported Mr. Montoya from New Mexico. He can't lean on his record: That would include Sacramento on Easter Sunday, it would include the meeting with the leaders of the entire State which he did not keep, and speaking of not keeping it would include the Judgeship in Santa Clara County as a Campaign Promise to appoint a Mexican-American. The records also shows that among the nations cities three of the eight cities with the most serious unemployment problems today are in California (US News and World Report - Oct. 10, 1966). All this with our taxes going up and our dollars buying less. Pat has not supported either the laborers from Mexico or the domestic supply. He did, however, give great



MARIACHIS & SINGERS that participated in the 16th of SEPTEMBER PARADE.

PHOTO BY
RICHARD DIAZ

(continued next page) .....

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praise to a new crop-harvesting MACHINE that will eliminate the need for large numbers of skilled agricultural workers. He has only given to the Mexican-American the same as he has given to the rest of the state, an opportunity to qualify more easily for welfare. That is what he has shown by example to be his belief in whats best for California.

WHO'S ON FIRST? The two campaign forces have nothing in common. The committee of 100 (are there 100?) includes persons who have instigated turmoil in the E.O.C. and some who actually attempted a boycott once of such a noble program as the United Fund.

YA BASTA: Mariachis, Lovely dancers and cries of "Ya Basta" marked the official opening of the VIVA REAGAN Campaign headquarters at 1204 E. Santa Clara St. on Sunday October 9, 1966. The Festivities were superbly led by the vivacious Mrs. Lupita Moran of Los Angeles. Mrs. Moran is the State Vice-Chairman of the Mexican-American Democrats for Reagan. Others appearing in the picture above are Mr. and Mrs. Casado, the renowned dance team, currently teaching Mexican Folk lore dance in Los Angeles. They have recently returned from a World tour. The mariachis were superb.

The Viva Reagan campaign for Northern California is headed by Dr. John De Heras, a man whose works and civic deeds have filled many pages in previous issues of EL EXCENTRICO. Assisting Dr. De Heras is Mark Guerra, Bay Area Chairman; Jaime Garcia, Santa Clara County Chairman and many others who are well known for their many years of hard work in civic activities.

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JOSEPH SARZOZA

The present role of the Mexican-American in Santa Clara County is un-parallel in the history of the State of California. Be assured that it will continue to be.

Individual participation started with the Community Organization of Political Ed. (COPE); the Community Service Organization (CSO); and the American Legion Post 809. However, of the three organization, only CSO has retained a voice in the community and a very strong active role.

There appeared in the horizon the Mexican-American Civic Council; the Mexican Political Association; and the American G. I. Forum. Of these three, the American G. I. Forum local chapters have made the greatest contribution in community action. Actual participation and involvement are key roles which have made the American G.I. Forum, a nationally recognized organization.

The desire to find a media by which to expose the "Papacitos" and "Tio Tomas" brought about the Luncheon Forum. The responsible person for creating this source of "gathering of the clan" was Mr. Lino Lopez. To this soft spoken scholarly gentlemen goes the credit for laying down the first real and logical steps that brought out the true Mexican-American leader from its dormant stage.

The Luncheon Forum had the following objectives and I might add succeeded exceedingly well in its endeavor to:

1) Draw together influential Mexican-American leaders.

2) Attempt to unite existing Mexican-American Organizations.

3) Attempt to create interest and involvement of the Anglo Community.

4) And most important, to generate leadership and unity among the Mexican-American Community.

The creation of the Economic Opportunity Act, and the establishment of the Economic Opportunity Commission of Santa Clara County, were the clubs "that hit the sleeping giant" on the head and woke him up. The EOC controversies that shook the County of Santa Clara and reached out as far as Washington, D.C. also placed special emphasis on "Grass Roots" involvement and created the now famous Mexican-American Round Table. The War on Poverty provided a sounding board for concentrated and united efforts of all existing Mexican-American organizations and other interested parties. No longer were the "Papacitos" and "Tio Tomas" recognized as leaders among the community. Instead the EOC controversy resulted in a milestone of progress. It created a backbone of unity in the establishment of the "Signatory Organizations".

This action brought onto the horizon a group of military veterans who became leaders with a strong feeling of being Americans. Thus the role of the new Mexican-American leadership became inhanced by growing sense of power and influence. The new leaders have the ability to make changes. They are individuals willing to get involved to put "their head on the block". They are a "voice with muscle" that resulted in statewide recognition. They are traveling ambassadors who are forcing open the doors of the mainstream of the American Society. Their aim is simply to be a stron vehicle for economical and political participation.

We are here to stay! Stand up and be counted!

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Marga Lopez - Carlos Larrañaga

Domingo 30 de Octubre al Martes 1ro. de Noviembre



" TORERO POR UN DIA "
Lalo Gonzales PIPORRO